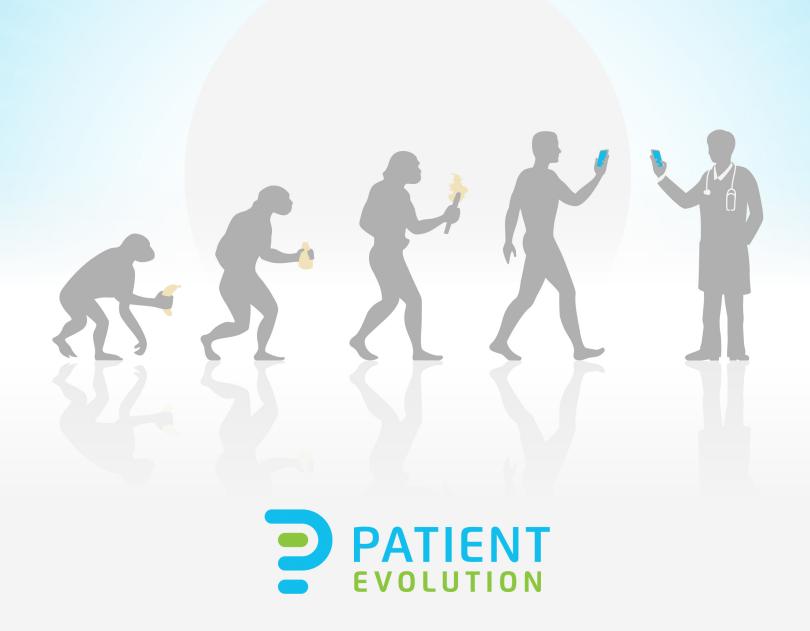
# Patient recruitment has evolved. Are you ready?



# Our Clients Say





The PatientEvolution™ recruitment platform is unique.

Thanks to this interactive technology, the Baylor Research Institute now has complete visibility to the recruitment process - from a Google search to enrollment. Unlike most marketing initiatives, we know the exact ROI from this direct-to-patient program. And... That ROI is significant.



Dr. Michael Mack
Cardiac Surgeon, The Heart Hospital Baylor Plano
Chairman, The Baylor Research Institute
Chairman, Baylor Scott & White Health Cardiovascular



## Our Mission

PatientEvolution™ creates the most advanced technology and services to accelerate patient recruitment for clinical trials, commercial therapies and market research.

Our mission is to help patients evolve from sickness to health.



# **Our Clients Say**





In a very quick timeframe, PatientEvolution™ developed and launched MitralValveHelp.org as an effective, turn-key platform for patient education and recruitment at Northwestern Medicine. We are very happy with the early results and it continues to improve.



Dr. Patrick McCarthy

Executive Director, Bluhm Cardiovascular Institute
Chief of Cardiac Surgery, Northwestern Medicine



## **About Us**

Founded in 2015, PatientEvolution™ is a nextgeneration technology company that accelerates patient recruitment and manages patient lifecycles for clinical trials, commercial therapies and market research.

The PatientEvolution™ platform is a cloud-based application that geo-locates, educates, pre-screens and tracks patients at each step in the recruitment and lifecycle process.

The net result is a high velocity, closed-loop patient ecosystem that delivers qualified patients to clinical sites in real-time with <u>tangible ROI metrics</u>.

Our clients include leading hospitals, health systems, medical companies, clinical trial sponsors and research organizations.



# **Our Clients Say**





PatientEvolution™ transformed AtriCure's approach to digital patient recruitment for clinical trials. Just 90 days after launch, we received 913 patient inquiries, 477 online screening passes and 111 qualified patients were transferred to our clinical sites.



Shana Zink
Vice President, Clinical Affairs, AtriCure



# **Our Services (Part 1)**



#### **PatientBlast**™

Need help driving awareness to your clinical trial or commercial therapy? PatientBlast is a unique and targeted amplifier that quickly educates qualified patients about your clinical trial or commercial therapy.



#### **PatientCircuit**™

A patient recruitment accelerator for clinical trials and commercial therapies, PatientCircuit geo-locates, tracks and delivers pre-screened patients to clinical sites instantly. PatientCircuit provides you direct return-on-investment (ROI) metrics across all patient recruitment activities.



#### **PatientDial**™

Ready to leverage a turn-key, out-of-the-box call center with patient contact rates in less than one minute? PatientDial provides you an outsourced call center with trained patient recruitment specialists on a 24/7/365 basis.



## **Our Services (Part 2)**



### **PatientVisibility**<sup>™</sup>

The value of patient lifecycle management can not be understated. However, many hospitals and medical companies are challenged by the demands of securely managing patient data across multiple recruitment programs. With PatientVisibility, you will have access to all of your patient data with a single login.



## **PatientQuery**<sup>™</sup>

Ready to take your patient market research programs to the next level? PatientQuery provides a complete, end-to-end market research platform that locates and surveys patients in real-time.



Video is the most effective way to educate patients about your clinical trials, commercial therapies and market research. For this reason, PatientVid provides you turn-key video production and syndication services. Our team has filmed 100+ videos in the USA and abroad.



## **Select Client Results**

One minute LIVE patient response time

Thirteen minute pre-screen patient transfer rate

Sixty-six minute patient scheduling time

5,783
Patient Inquiries



#### Our Team

PatientEvolution™ was started by Adam Pick, a technology enthusiast featured by *The Wall Street Journal, The Chicago Tribune, BusinessWeek*, the *American Heart Association, Medical News Today* and *Health Readings*.

Our team is guided by a "Patients Now! Patients First!" mantra that includes:

- 24/7/365 patient portal trackers
- Call center admins
- HIPAA & security experts
- Legal gurus
- Media architects
- Patient interface (PX) scientists
- Patient relationship management (PRM) coders
- Patient advocates
- Program managers
- Search engine wizards (Google, YouTube, Bing)
- Social media evangelists (Facebook, Twitter, LinkedIn)
- Web developers (HTML5, PHP, MySQL, JS, JQuery)
- Video crew
- Visionaries



# When You're Ready...





# Patient recruitment has evolved. Are you ready?

